

2023 Ontario Arts Festival October 21, 2023 10am – 5pm

Call for Artists

Application Deadline: Friday, June 30, 2023 (5:00 PM PST (CA)]

The City of Ontario's Department of Museum, Arts, & Culture and the Chaffey Community Museum of Art are excited to announce the fifth annual Ontario Arts Festival. The festival, which averages approximately 1,000 – 2,000 visitors annually, exemplifies the City's commitment to making Ontario the destination for arts and culture in the Inland Empire.

The Ontario Arts Festival is seeking independent artists for this year's annual event! This one-day event features over 50 artist booths offering a wide variety of visual arts, as well as other attractions for Festival visitors, including free entry to museums, food trucks, a beer garden, art activities, and more. Artists must be a resident of Los Angeles, Orange, Riverside, or San Bernardino counties. Preference for Pomona Valley residents living in Chino, Chino Hills, Claremont, Corona, Fontana, Montclair, Norco, Ontario, Pomona, Rancho Cucamonga, and Upland.

We accept a wide range of artists and mediums, including but not limited to: fine art, textiles, ceramics, digital art, photography, jewelry, metal, wood and more. Artists residing in California, particularly the Inland Empire region, are strongly encouraged to apply.

All applicants are reviewed by a volunteer jury made up of museum organizations, artists, and local residents.

We are also pleased to introduce a BEST IN SHOW award that will be selected and designated on the day of the festival. The winning artist will receive \$500 and bragging rights!

All artists MUST complete the <u>Submittable.com</u> application in order to be considered for the festival. The Ontario Arts Festival has the sole discretion to advise an artist if the work does not comply with Festival standards. If approved, invited artists will receive additional vendor requirements for participating in the event.

A booth application fee of seventy-five dollars (\$75.00) will not be collected until the artist has been accepted for participation in the Arts Festival. This nominal fee helps to offset the costs of making this festival possible. This fee is non-refundable.

Event highlights for participating artists:

- Low booth fee (\$75) that includes a 10'x10' canopy, table linens if needed, one 6-foot table, and two chairs.
- Artists keep 100% of their sales transactions the festival does not take a commission on sales
- Assistance with set-up and take-down
- Wi-Fi onsite
- Free social media kit for artists
- Event t-shirt and promotional items for artists

Application Submittal Requirements

Artists must be a resident of Los Angeles, Orange, Riverside, or San Bernardino counties. Preference for Pomona Valley residents living in Chino, Chino Hills, Claremont, Corona, Fontana, Montclair, Norco, Ontario, Pomona, Rancho Cucamonga, and Upland.

To get started, fill out the application via <u>Submittable.com</u>. No other form of application will be accepted. Late or incomplete applications cannot be considered.

Things to know:

- Review our rules & guidelines on our website for more information.
- You will need to create a free account with Submittable (this is free of charge.)
- Be sure the email in your Submittable account is correct; this will be our primary method for communication about your application.

In addition to providing basic information about yourself and your artwork, we ask for:

- 1. Artist resume.
- 2. One-page artist statement; we would love to know more about you and your artwork.
- 3. Digital Images, Artwork: Three (3) digital images representative of your artwork.
- 4. Digital Image, Artist Booth: One (1) image that provides a visual of how your artist booth appears. First-time artists need not provide a visual, but if accepted as an artist vendor, it is highly recommended that they attend our artist workshop on August 3, 20023 on how to set up an artist booth (more information below).

Timeline for Artist Call*

Artist call goes live: 05/11/2023 (Wednesday)

Artist call closes: 06/30/2023 (Friday)

Jurying of artist call: 7/1 – 7/21/2023

Artists notified of acceptance: 7/24/2023 (Monday)

*Tentative – subject to change.

Free Workshops Available!

Have you always wanted to be a vendor at an arts festival but were unsure of how to apply or what it takes to set up an artist booth? We are offering several free workshops on the basics to help you get started! Workshops are held at the Ontario Museum of History & Art, 225 S. Euclid Avenue, Ontario, CA 91762. Reserve your spot and learn more at OntarioMuseum.org/programs.

- Thursday, June 2, 2023 (5:30 6:30PM)
 Emerging Artist Meet-Up: Exhibit/Festival Submissions
 Join us for this recurring series that offers emerging artists networking opportunities and resources. In this session, participants will learn how to submit their materials using online platforms.
- Thursday, August 3, 2023 (5:30 6:30PM)
 Emerging Artist Meet Up: Setting up your Artist Booth
 The recurring series continues with this workshop on how to set up an artist booth to showcase your work at art fairs and community events.

For Further Information:

Questions can be directed to Kim Boganey, Museum, Arts and Culture Manager, City of Ontario, at kboganey@ontarioca.gov.